BRANDS













WITHOUT LICENSE

COMMITMENT

× No commitment

PRICE BASIS

✓ Export price basis

WITH LICENSE

- Cost based on duration of commitment and population
- ✓ Exclusive partnership

COMMITMENT

✓ Possible terms of commitment : 3, 5 or 10 years

PRICE BASIS

Export price basis with 20-25% discount





ZOODIRECT IS AVAILABLE IN YOUR COUNTRY

WITHOUT LICENSE

COMMITMENT

× No commitment

PRICE BASIS

✓ Percentage fee charged on each sale

MARKETING

× No marketing support

WITH LICENSE

COMMITMENT

 ✓ Possible terms of commitment : 3, 5 or 10 years

PRICE BASIS

 Cost based on duration of commitment and population

MARKETING

- ✓ Full access to the rights and features available at agreement time
- ✓ Turnkey system









