



A TURNKEY PRIVATE LABEL (PL)



Partnership proposal 2021

By Oasis-Shadrin Group

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SUMMARY

- 1 — PRESENTATION OF OASIS-SHADRIN GROUP
- 2 — PRESENTATION OF THE TURNKEY PRIVATE LABEL



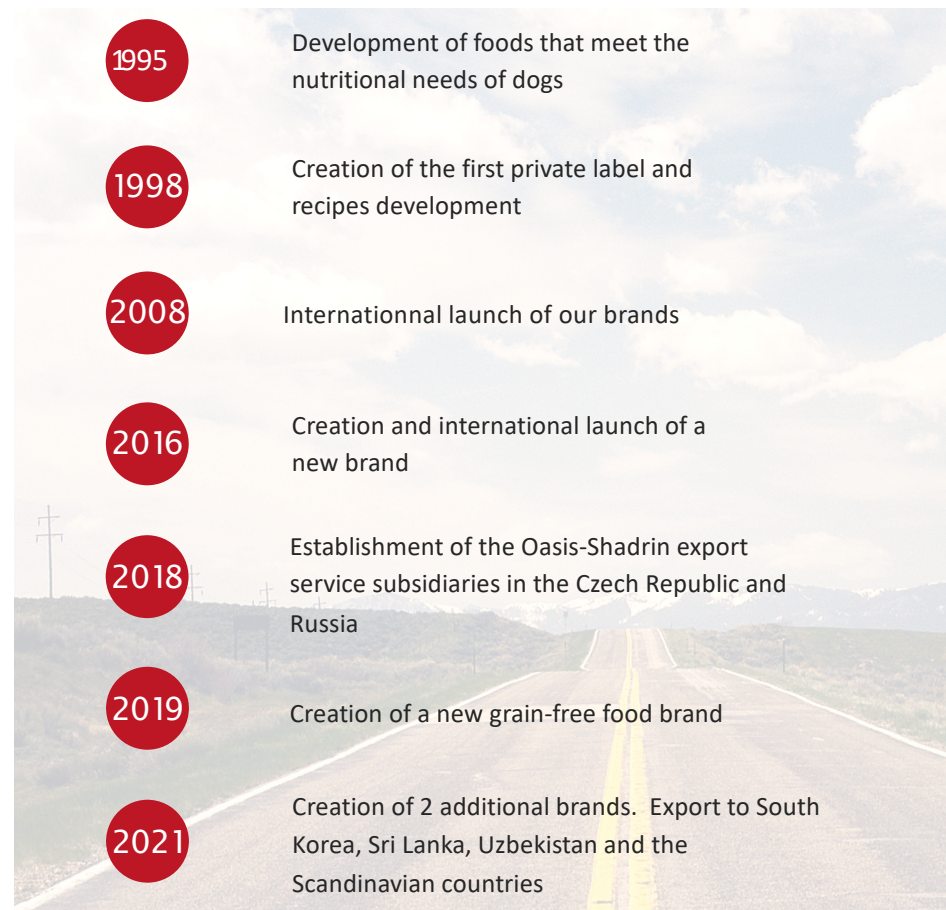


WHO WE ARE ?

The family business, created and managed by Olivier Schimpf, has more than 20 years of experience to offer to its customers.

Our business is still growing thanks to our dynamism and our willingness to always find the best quality food for our dogs and cats.

Sensitive and attentive to the impacts of epigenetics, we go further than many other industrials and want to impose our vision of a healthier and more environmentally friendly world



PRESENCE ON INTERNATIONAL MARKETS

Our products are distributed in **27 countries** around the world and we are working on new partnerships all over the world to increase the number of countries during 2021.

OUR CERTIFICATIONS



Traceability and
repackaging



Food production



A proactive team

OUR PROPOSAL

A turnkey private label brand:

Oasis-Shadrin Group submits a proposal for the graphics, selects the packaging, offers you the possible packaging options as well as the different recipes possibilities from a wide range catalog.

A turnkey brand exclusively for you!



HOW DOES IT WORK?



Minimum purchase

Minimum purchase is one pallet per reference, i.e. 650kg



Graphic design

We take care of the design and the realization of the graphic part (except the logo which must be created in advance).



The packages

A wide choice of packaging are available, from 100g to 12kg. Different materials are available on request.



Flexibility

Minimum 1000 pieces of packaging +/- 20%, the unused packaging are stored in our warehouse

PACKAGING COST ?

Oas is - Shadrin Group		Other suppliers	
12 kg		12 kg	
Plate fees per composition	FREE	Plate fees per composition	2 800€
Minimum production 1000 pieces at 1,75€	1750€	Minimum production 5000 pieces at 1,08€	5 400€
Cost of graphic design	FREE	Cost of graphic design	500€
Total Ex. VAT	1750€	Total Ex. VAT	8 700€
2 kg		2 kg	
Plate fees per composition	FREE	Plate fees per composition	2 800€
Minimum production 1000 pieces at 0,95€	950€	Minimum production 20 000 pieces at 0,65€	13 000€
Cost of graphic design	FREE	Cost of graphic design	500€
Total Ex. VAT	950€	Total Ex. VAT	16 300€
Total (average 5 compositions selected in 2 types of packaging)	13 500€	Total (average of 5 compositions selected in 2 types of packaging)	125 000€

WHAT KIND OF PACKAGING ?



A wide choice of packaging are available, from **100g to 12kg**

Various **supports**:

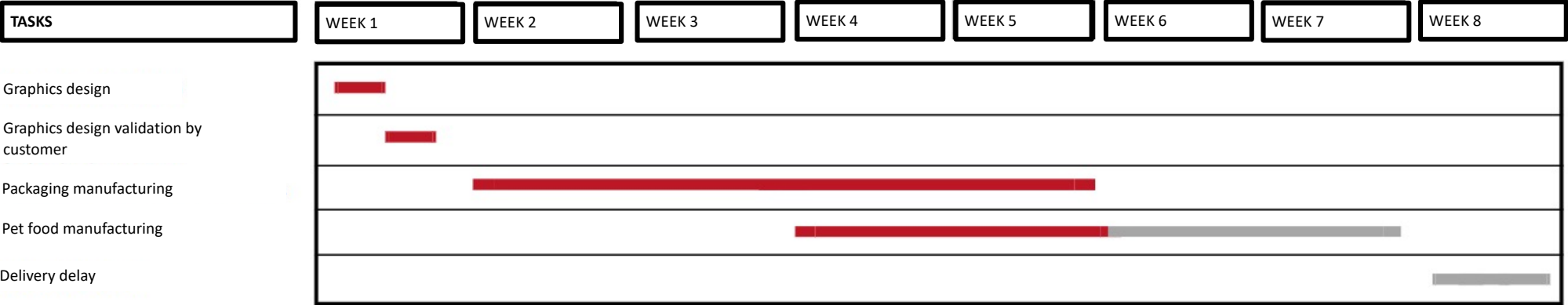
- Polyethylene terephthalate / Aluminium
- Polypropylene / Aluminium
- Paper / Aluminium
- Polyethylene / Aluminium

As well as adapted **finishes** to your needs :

- matt
- glossy

HOW LONG DOES IT TAKE ?

The following timeline shows you the average delay for a turnkey private label development



- Turnkey private label creation
- Existing label with packaging on stock in our warehouse



55 AVAILABLE COMPOSITIONS

We propose a wide choice among our **55 different compositions**, grouped into different categories:

- **Premium product:** competitive public price, first ingredient is chicken
- **Super premium product:** high meat content first ingredient + rice (without wheat or corn)
- **Cereal-free product:** first ingredient fresh meat, dehydrated meats

Contact person

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QUESTIONS?

You need more information?

